



## Objectives of the Program

1. To upgrade the participants' knowledge and skills keeping in view the changing needs, potential challenges, and stiff competition in all sectors across the globe caused by exponentially dynamic business environment.
2. To train and equip the participants with management and technology inputs to manage the enterprise efficiently and effectively.
3. To help entrepreneurs to grow and excel through synergistic and organizational strategy, structure, systems and operations.
4. To provide skills to ensure the optimum utilization of resources and maximize the customers' delight.
5. To equip with IT skills to leverage information technology in business.
6. To strengthen the HR skills to manage people with higher degree of efficiency and effectiveness.
7. To assist the corporate entities to adapt smoothly to the changes in the business environment.